



## Media Release

### FOUNDING MEMBERS AND ASONG DIRECTORS

ASA (AUSTRALIAN SONGWRITERS ASSOCIATION) - **Denny Burgess**

SONGSALIVE! INC - **Roxanne Kiely**

SSA (THE SONGWRITING SOCIETY OF AUSTRALIA) - **Peter Scully**

Patron: **Glenn A Baker**

Sponsored by: **APRA**

*A new entity, ASONG (AUSTRALIAN SONGWRITERS OFFICIAL NATIONAL GROUP), has been created, which will act as an umbrella structure to build upon and extend the foundations laid down by the respective Australian songwriting member organisations.*

*For the first time, Australian songwriters, will enjoy the benefits of having a unified, group which, while comprising elements of its independent members, will connect songwriters in Australia like never before, and strengthen their voice in the music industry.*

*ASONG has plans to extend the links between songwriters and publishers, live music venues, governing bodies at local, state and federal levels, as well as all facets of the media, from radio and television, to emerging technologies, such as online content providers and telecommunication devices.*

*This is an exciting period for Australian songwriters, who provide the content that drives the Australian music industry. ASONG's collaborative leadership will contribute to stronger, deeper and more effective relations between all those who help create the soundtrack to the world in which we live.*

The ASONG registered office is in the APRA/AMCOS Building in Ultimo.

#### ASONG

P.O. BOX 1018 Broadway N.S.W. 2007

PH: (02) 9935 7888 FAX: (02) 9935 7999

Office Address: APRA/AMCOS BUILDING

Level 1, 16 Mountain Street Ultimo N.S.W. 2007

E: [admin@asong.org.au](mailto:admin@asong.org.au) / W: [www.asong.org.au](http://www.asong.org.au)

The ASONG launch will be celebrated with a cocktail party and live performances on the evening of the 21st April 2009 at **APRA/AMCOS** Level 4 of 16 Mountain Street Ultimo NSW

Invitations will be sent to 200 guests from the Australian music industry including songwriters, publishers, media representatives and A&R Executives.

**GUEST SPEAKERS AT THE LAUNCH:**

**Brett Cottle (APRA CEO)**

**Glenn A Baker (ASONG Patron)**

**Sponsors:**



**[www.asong.org.au](http://www.asong.org.au)**

**SONG**

**ASONG**

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